

SPECIAL OFFER FOR PLACING ARTICLES

Truck&Van 2020

The promotional article is a very beneficial and effective way to provide recipients of our monthly and portals with information about your products and services. In this way you reach both readers of the traditional paper edition and those who use electronic channels.

We present a special package of solutions.

SPECIAL OFFER:

Informational / promotional article, advertorial, expert comment in the monthly Truck&Van

One-page material includes text up to 3500 characters and photos / graphics / illustrations. You can also include your company logo, website link or other contact details. The article appears both in the printed and electronic version, available online and as a PDF for download. In electronic versions it is possible to include active links, redirection to multimedia etc.

Special price: **€ 625,-** (regular price € 1250,-)

ADDITIONAL OPTIONS:

In addition, the same article may be published directly on the portal www.tsl-biznes.pl. (The article on the portal may be supplemented with additional multimedia).

1a. Article on www.truck-van.pl, „Truck&Van recommends” section

The article is visible on the main page for minimum 2 weeks, then it is transferred to the archive, but still available on the page, indexed by search engines etc.

Special price: **+ € 125,-** (regular price € 245,-)

1b. Article on www.truck-van.pl, „News” section (no guarantee for publication time on the main page)

Special price: **+ € 50,-** (regular price € 90,-)

2. Article in the newsletter

Title + introduction + picture / logo in the Truck&Van.pl newsletter as one of the main entries + the entire article placed on the portal. The newsletter is sent 1-2 times a month to over 11.500 recipients.

Special price: **+ € 125,-** (regular price € 245,-)

3. Promotion on Facebook

Information about the article is posted on [facebook.com/Truck&Van](https://www.facebook.com/Truck&Van) as a post directing to the article posted on the portal. The post can be additionally tagged and directed to your company profile, etc., and can be promoted to appropriately profiled groups of recipients.

Special price: **+ € 50,-** (regular price € 90,-)

All prices excl. VAT

Feel free to contact us and take advantage of our offer