

SPOTKANIA TRANSPORTOWE

MEETINGS OF ROAD HAULIERS – edition AUTUMN 2018
Series of conferences for Polish road transport companies

„Meetings of Road Hauliers” conferences are aimed for medium and small-sized road transport companies and they cover tips on spending, saving and investing wisely in the road transport business.

Presented topics

Well-chosen topics. Each presentation takes maximum 20 minutes, including short time for discussion and questions. Numerous coffee breaks create opportunities for conversations and possibility for additional presentation on corporate sites. The conferences will be associated with very important topics for owners and manager of road transport companies:

- viatoll problems
- legislation questions
- working time for drivers
- insurances
- co-operation logistic operator - forwarding agent - transport company
- how to increase the efficiency of the transport company?
- how to survive in a difficult and volatile market?

The meetings take places in hotels or conference centers. All meetings are scheduled from 9:00 am to 5.00 pm.

Participants of the meetings

People active in the field of transport industry - practitioners, not merely theorists:

- Owners and managers of transport companies, both in international transport and distribution / local.
- Transport managers in manufacturing and distribution companies, each with its own fleet of vehicles.

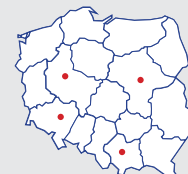
The concept of the meetings

- free of charge for participants / funded by sponsors and partners;
- regional meetings - entrepreneurs do not have time to drive many miles for conferences, therefore we arrive to them.
- topic-orientated, not advertising presentations. This kind of practical presentations is much more
- appreciated by carriers than a marketing presentation.
- „quality”, not the number of participants. We make sure that participants, who attend the conferences, are actually carriers, owners and managers of entities active in the field of road transport by prior verification due to obligatory registration. What is more we dispatch information about conferences through carefully selected databases.



Conferences dates and venues

- 02.10.2018 – KRAKÓW
17.10.2018 – WROCŁAW
07.11.2018 – WARSZAWA
during the fair TransLogistica
15.11.2018 – POZNAŃ



Ratecard for sponsorship

1. Partner of the conference / with presentation

full marketing package:

- 20-minute presentation
- industry exclusivity (no other company from your industry will lead a presentation; there may present related solution providers, eg. financing, spare parts, telematics, etc.).
- mini-stand in the foyer: a table with 2-3 chairs, a space for roll-ups
- Participation of 3 representatives of the partner
- Logos in advertisements, invitations and other information.
- Inserts into conference materials
- Possibility of founding prizes for conference participants

This option includes also a fair package TransPoland 2016:

- Promotional point 4-6 m2 (table, two chairs, place for the roll-ups) at the fair in the conference zone. It will stand all the days of the Fair, so the 8-9-10 of November. The stand must be staffed first and second day.
- entry in the fair catalog
- There is also the option to purchase a larger booth and take advantage of the full fair offer on preferential terms.

Package price:

for 4 conferences: € 6500 net (including fair package)

2. Partner of the conference / with company stand in the foyer

The companies which do not want to have a presentation but still would like to be presented, they can take advantage of a package deal consisting of the stand in the foyer in the conference center. The offer is very attractive as it is very inexpensive and the conference program provides numerous coffee breaks and a lunch break, which will give to the participants much time to meet together and to visit companies which are presented with their stands.

Package price:

for 1 conference (Kraków, Poznań, Wrocław) € 700 net
for 1 conference (Warszawa, incl. fair package) € 1100 net
for 4 conferences: € 2750 net

3. Inserts in the conference materials

Package price:

for 1 conference € 100 net
for 4 conferences: € 300 net

Should you have any questions, please do not hesitate to contact us:

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