

# SPECIAL OFFER FOR PLACING ARTICLES

## TSLbiznes 2021

A promotional article (advertorial) is a very beneficial and effective way to provide recipients of our monthly and portals with information about your products and services. In this way you reach both readers of the traditional paper edition and those who use electronic channels.

We present a special package of solutions.

### SPECIAL OFFER:

#### Informational / promotional article, advertorial, expert comment in the monthly TSL Biznes

One-page material includes text up to 3500 characters and pictures / graphics. You can also include your company logo, website link or other contact details. The article appears both in the printed and electronic version (which is available online and as a PDF for download). In electronic versions it is possible to include active links to you homepage, multimedia etc.

Special price: **€ 625,-** (regular price € 1250,-)

### ADDITIONAL OPTIONS:

If an article is published in a journal, it also can be published at a special offer on the portal [www.tsl-biznes.pl](http://www.tsl-biznes.pl) in the newsletter, on Facebook. The online version of the article may be supplemented with additional multimedia.

#### 1a. Article on [www.tsl-biznes.pl](http://www.tsl-biznes.pl), „TSL Biznes recommends” section

The article is posted on the main page for minimum 2 weeks, then it is moved to the archive, but still available on the page and indexed by search engines.

Special price: **+ € 125,-** (regular price € 245,-)

#### 1b. Article on [www.tsl-biznes.pl](http://www.tsl-biznes.pl), „News” section (no guarantee for publication time on the main page)

Special price: **+ € 50,-** (regular price € 90,-)

#### 2. Article in the newsletter

Title + introduction + picture / logo in the TSLbiznes.pl newsletter as one of the main entries + the entire article placed on the portal. The newsletter is sent 1-2 times a month to over 11.500 recipients.

Special price: **+ € 125,-** (regular price € 245,-)

#### 3. Promotion on Facebook

Information about the article is posted on [facebook.com/TSLbiznes](https://facebook.com/TSLbiznes) as a post directing to the main article on the portal. The post can be additionally tagged and directed to your company profile, etc., and can be promoted to appropriately profiled groups of recipients.

Special price: **+ € 50,-** (regular price € 90,-)

All prices excl. VAT

DISCOVER ALL OUR ACTIVITIES:

WATCH OUR CHANNELS:

Z TSL Biznes dotrzesz do 35 tys. przedsiębiorców związanych z branżą TSL lub korzystających z jej usług.

**Feel free to contact us and take advantage of our offer**

**KMG**media

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